WE CLAIM:

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1. A process for making chewing gum comprising the steps of:
using a single continuous mixing apparatus to perform all of the addition and
compounding steps necessary to produce gum base;

adding to the single continuous mixing apparatus all of a group of components necessary to make a chewing gum base including an elastomer and a plasticizer, wherein the elastomer is added to the single continuous mixing apparatus separate and apart from the plasticizer;

providing at least two mixing zones in the mixing apparatus; producing gum base from the mixing apparatus; and mixing the gum base with other ingredients to produce chewing gum.

- The continuous process of Claim 1 wherein the at least two mixing zones
 include a distributive mixing zone and a dispersive mixing zone.
 - 3. The continuous process of Claim 1 wherein an elastomer and a filler are fed into the mixing apparatus before other components of the chewing gum base.
- 4. The continuous process of Claim 1 wherein the mixing apparatus includes a first dispersive mixing zone.
 - 5. The continuous process of Claim 1 wherein the mixing apparatus is a high efficiency mixer.
 - 6. The continuous process of Claim 1 wherein the mixing apparatus includes a blade-and-pin mixer.
- 7. The continuous process of Claim 1 wherein the process is carried out in a counter-rotating, intermeshing twin screw extruder.

- 8. The continuous process of Claim 1 wherein the mixing apparatus includes a plurality of toothed elements counter-rotating with respect to adjacent toothed elements.
- 9. The continuous process of Claim 1 wherein the gum base components areadded to the mixing apparatus at least two spatially separated points.
 - 10. The continuous process of Claim 1 wherein a portion of the chewing gum base components are subjected to a highly dispersive mixing operation prior to a highly distributive mixing operation.

11. The continuous process of Claim 1 wherein the adding and mixing steps are controlled to operate at a steady state.

- 12. The continuous process of Claim 1 wherein at least some of the components are added to the mixing apparatus at different locations in an order that approximately corresponds to a decreasing order of viscosity.
- 13. A process for producing chewing gum comprising the steps of:
 using a single extruder to perform all necessary addition and compounding steps
 to produce gum base;

adding to the single extruder all of a group of components necessary to make a gum base including an elastomer and a plasticizer, wherein the elastomer is added to the extruder separate and apart from the plasticizer;

mixing the components in the single extruder; producing the gum base using the single extruder; and adding the gum base to other ingredients to make chewing gum.

14. The continuous process of Claim 13 wherein an elastomer and a filler are fed into the extruder before other components of the gum base.

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- 15. The continuous process of Claim 13 wherein the extruder includes a first dispersive mixing zone.
- 16. The continuous process of Claim 13 wherein the extruder is a high 5 efficiency mixer.
 - 17. The continuous process of Claim 13 wherein the extruder includes a blade-and-pin mixer.
- 10 18. The continuous process of Claim 13 wherein the process is carried out in a counter-rotating, intermeshing twin screw extruder.
 - 19. A process for making chewing gum in a continuous chewing gum production line comprising the steps of:
- using a single extruder to perform all of the addition and compounding steps necessary to produce a gum base;

adding to the single extruder components necessary to make a gum base the components including an elastomer and a plasticizer, wherein the elastomer is added to the single continuous mixing apparatus separate and apart from the plasticizer;

producing gum base from the single extruder;

adding the gum base to water-soluble ingredients; and

mixing the chewing gum base and water-soluble ingredients to produce chewing gum.

25 20. The continuous process of Claim 19 wherein an elastomer and a filler are fed into the extruder before other components of the gum base.